

AMISH COUNTRY NEWS



2023 ADVERTISER MEDIA KIT • AMISHCOUNTRYNEWS.COM

Relied on by
Visitors & Locals
For Over 30 Year

**COVERING
LANCASTER
COUNTY**
SINCE 1989

VISIT OUR BRAND NEW WEBSITE
AMISHCOUNTRYNEWS.COM

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AMISH COUNTRY NEWS
RELIED ON BY VISITORS & LOCALS FOR OVER 30 YEARS



Amish Country News MILESTONES

A Welcome Letter from Ed

Greetings to all our advertisers and future advertisers of *Amish Country News* (ACN). Coming from the Management and Business Development end of the Customer Service industry for a better part of thirty-five years and now having this opportunity serving as Director of *Amish Country News*, is very exciting and yet, a humbling appointment.

Wilkum, as *Amish Country News* was named at its first introduction back in 1989, introduced the Amish community, heritage and way of life to a small percentage of the Lancaster County population. It was a risky introduction, not only for the Amish, but for the business community at large that supported this publication early on. It was introduced to the general public in sharing the Amish philosophy and their simpler way of life as well as the businesses in the area.

Today, ACN, over 30 years young, is a well-established, full color, multi-faceted vehicle that serves as a communication publication, not only reflected in print locally, but digitally, worldwide, on the internet. The dedication and

efforts to capture the essence and the unique way of life and people, that are the Amish, in a genuine and respectful way, still remains our primary goal.

ACN, now stronger than ever, is still about community and those ties that bind us all together, making us all more successful for it. Over these last three decades with *Amish Country News* serving this ever-growing and expanding community, I look forward to continuing that legacy with you.

In continuing this growth of community through factual storytelling and visual representation of the Amish people, coupled with the support of our established partnerships and their advertising needs, I look forward to welcoming new partnerships, as they emerge, nurturing and fostering every relationship in a positive direction. In doing so we will continue to grow and prosper every day, because of people like you.

Thank you for being a part of this journey! From all of us at "Amish Country News", we welcome you to come on board and become a new partner in our community. 🐄

— Edward Blanchette
Director of ACN & Business Development

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The Team Behind ACN



Edward Blanchette
(Director of ACN and
Business Development)

Joining *Amish Country News* in September of 2019, Edward brings a wealth of personal and professional experience that will certainly assist in strengthening the foundations that currently exists, while implementing additional attention, creativity, and thoughtful direction as ACN continues to move forward in the future.

Starting his customer service career in 1979 with the Moss Street Outlets, specifically with American Factory Shoe Outlet, at that time located in Reading, PA, overseeing the warehouse and customer service responsibilities promoting women's shoes and handbags. After finishing school in 1982 at Reading High School, Edward joined the Navy to continue

his education. After finishing basic and aviation apprenticeship training at the Great Lakes training facility in Chicago, IL., Edward received his orders to report to the U.S.S. Enterprise, then stationed in Alameda, CA. Edward received an Honorable discharge in 1986 as an ABH and AZ E3 and moved back to Reading, PA.

After a short stint, as an Assistant Manager of Boscov's Hardware Department, Edward transferred to Jacksonville, FL., for two Years working as a flooring/ customer service representative with Home Depot. In 1988 he transferred back to Reading, PA. From 1988 to 2010, Edward continued his sales and design career, as management and business development, with Color Tile and thereafter Ted Smith/ RAN Floor Distributors in Berks County, PA. Since the recession, Edward has continued his success in management, customer service, and business development.

In addition, Edward also gives back to the Berks and Lancaster communities, he lives, works in, and serves, by mentoring, educating, and empowering the youth within those


1989	First issue published as "Wilkum." Town sections and maps debut.
1990	"Wilkum" changed to "Amish Country News." Red and blue "spot color" ads available to advertisers.
1991	Advertiser list grows to 75+.
1992	Full color covers debut with print by Amish artist Susie Riehl. Amish series by Brad Igou begins.
1993	P. Buckley Moss print featured on cover. Local 4th grade class writes cover story. Food & Dining Issue debuts.
1994	Spring cover features Quilt Festival with first "Town Issue" featuring Lititz
1995	First photo contest held.
1999	Our 10th Anniversary
2000	www.amishnews.com goes live.
2001	Kirk Simpson joins ACN as graphic designer.
2002	Full color ads become available.
2004	ACN goes full color on every page.
2005	"Witness Anniversary" issue published.
2007	Upgraded whiter, brighter paper for every issue.
2009	Our 20th Anniversary.
2012	Glossy cover wrap added.
2013	Highest number of advertisers and pages for Amish Country News.
2019	Our 30th Anniversary. Ed Blanchette Joins ACN.
2020	Amish Country News celebrated print advertising by rolling back ad pricing AND we survived 2020.
2022	Held discounted ad prices from 2020 for advertisers, plus introduced new AmishCountryNews.com Website!
2023	Continuing to hold discounted ad prices from 2020 for our advertisers peace of mind.

communities, through the sport of soccer. Serving as a volunteer, coach, and board officer of the Conrad Weiser Youth Soccer Club from 2003 – 2018 Berks County, PA. In addition to also coaching the Middle School Teams at Linden Hall School (2017 – Present) and Conestoga Valley School District (2021 – Present), both in Lancaster County, PA.

Continued on Page 5

2023 Adjusted Ad Sizes and Pricing

AD SIZES AND DIMENSIONS	AD PRICING	
	1-6 ISSUES	7 ISSUES
Full Page With Bleed	\$2,050 Per Issue	\$1,630 Per Issue
With Bleeds 8.625" w x 10.75" h (Safe Space 7.125" w x 9.3" h)		
Full Page No Bleed	\$2,050 Per Issue	\$1,630 Per Issue
7.125" w x 9.3" h		
2/3 Page Vertical	\$1,530 Per Issue	\$1,175 Per Issue
4.6875" w x 9.0625" h		
1/2 Page Horizontal	\$1,190 Per Issue	\$895 Per Issue
7.125" w x 4.5" h		
1/2 Page Vertical	\$1,190 Per Issue	\$895 Per Issue
4.6875" w x 7" h		
1/3 Page Square	\$850 Per Issue	\$650 Per Issue
4.6875" w x 4.6875" h		
1/4 Page	\$630 Per Issue	\$490 Per Issue
4.6875" w x 3.375" h		
1/6 Page Horizontal	\$430 Per Issue	\$355 Per Issue
4.6875" w x 2.5" h		
1/6 Page Vertical	\$430 Per Issue	\$355 Per Issue
2.25" w x 4.6875" h		
1/8 Page	\$345 Per Issue	\$275 Per Issue
2.25" w x 3.375" h		

Amish Country News is printed seven times annually with a guaranteed print run of 290,000 copies per year, distributing them more accurately and in such an impactful way to make sure that visitors to Amish Country News will pick up the magazine and see your business at the same time, giving you, our valued client, a better value. 

Shown here is a full page ad with full bleed (Riehl's Quilts & Crafts) and a full page ad with no bleed (Barbour Publishing.) "Bleeding" off the page means your ad, and color goes passed the edge of the paper, where no bleed has a white border around it which enables the Amish Country News page footer to show as well. Note that bleeds are only allowed for full page ads.

❖ HANDMADE is Our Heritage ❖ From Families Who Make The "RIEHL" Difference



Our farm features 100 local family craft businesses offering hand made products. All locally made!

- **Quilts to Brighten Your Home**
Discover the beauty of Traditional Amish Quilts with wide selection of King, Queen or Single.
- **Country Gifts & Crafts**
The ultimate gift waits for you including: quilts, quilts, hand bags & purses, leather goods, things for the kids, for your baby, and more!
- **Body Care**
All natural body care made in Lancaster County, PA, including lotions, soaps, lip balm and more.
- **For the Home**
Decorate your space and bring in new light including kitchen items, home decor, pillows, lap throws, wall hangings, bird houses & feeders, brooms and more.

Mon.-Sat. 8 a.m.-5 p.m., CLOSED SUN
Evenings by appointment only.
For our catalog or information call
800.957.7105 | 717.656.0697
NO CALLS ON SUNDAY



UPS SHIPPING AVAILABLE
247 East Eby Rd., Leola, PA 17540
From Rt. 340 take Rt. 772 West.
Right on Staunton Rd. then right on Eby Rd.
We're the First Farm on the Left —
LOOK FOR OUR SIGN!



Whether local or visiting...come down the lane!
WE'D LOVE TO MEET YOU!

RIEHL'S
Quilts & Crafts
EST. 1993
× RIEHLSQuiltsAndCrafts.com

Hope-Filled Devotions from

WANDA & BRUNSTETTER


Inspired by New York Times bestselling author, Wanda E. Brunstetter's The Prayer Jar series, this encouraging devotional will help transform your prayer life. With each turn of the page, you will discover unchanging truths of God's Word alongside meaningful prompts that guide you to write out your personal prayers or favorite, hope-filled Bible verses and then add to your very own prayer jar.

25% Off at BarbourBooks.com

You CAN Judge a Business By It's Cover



Get in the Picture... On Our Cover!

You are the first thing they'll see on the cover of Amish Country News! Cover package includes: Cover design, 2 Full Inside Pages (Pages 4 & 5), Editorial Assistance and Graphic Design Service. Call or email Ed Blanchette for more details. 

You're Our Business Partner

We Make Your Business Look Good

If you need help creating your ad, don't worry, it's included **COMPLIMENTARY!** Here's an example of a rough draft and the finished result – one of the many we create each issue!

We Focus On When the Tourists ARE Here


By printing only seven times a year, our advertisers get maximum exposure and save money. We also combine months for the Spring (March-May) and the

1/4 Page - 4.9375" w x 3.375" h



Holidays (November-February) with **AMPLE SUPPLY** to cover the time on the newsstands. You pay for 7 months and get coverage for a whole year!

We Are Flexible For You

Change your featured photography, ad copy, coupon offer or ad size from issue to issue with your Sales Cycle – just be sure to tell us by the first of the previous print month. 



In AMISH COUNTRY NEWS your business is mentioned MULTIPLE TIMES and won't get lost among other ads in other towns.

Free Bonus Advertorial

Don't Just Sell Them...Tell Them

Our readers will be sold when they learn more about you. All 7x advertisers receive a free bonus editorial in at least one issue.

Many years ago several of our advertisers noted that an article about them brought in more business.

Credibility increases because someone else is talking about your business. It's like the phantom dining critic, except when we write about you it will always be positive!

People respond to people. So in most editorials and cover stories, we like to focus on the people behind the business. We'll ask what got you interested in doing what you do. Usually, when people talk about their business, the excitement rubs off.

One article about the charity work done by a local teddy bear shop resulted in a dramatic increase in customers, including some who had never purchased a teddy bear before! Even a story about a sewing machine company can prove interesting

1/3 Square Ad - 4.9375" w x 4.75" h



Kimberley Jade: From Our Hands to Your Heart

We provide a solution to that hard to find gift and feature handcrafted unique pottery, inspirational artwork and photography, and more. Since 2004, we have woven wooden cowboy hats. We also feature jewelry collections from women and artists. Kimberley Jade, who you have seen and read right here in Lancaster County, PA.

Local Folk in Miniature: Choo Choo Barn

By Clinton Martin

George Graft had just returned from World War II, and was looking for a Christmas present for his two-year-old son. Gary He found a \$12.50 Lionel train set, and...


minerals in mine dumps, caves and quarries as well as attending Arts and Minerals Shows. Her teenage hobby of jewelry making became a full time profession in 1990 when she started participating in local Art Shows up and down the East Coast.

She had a store in Intermountain, PA at Kichen Kettle Village until 1999 when her family increased by one. Wife To Fire - Kimberley Jade Artisan Jewelry can be found in the hands of many collectors throughout the world. Various jewelry collections have inspired many people that accompany the jewelry piece. Custom orders will be created at the shop by her husband, Ken, each Saturday throughout the winter months. We will custom size bracelets and create custom jewelry with your gemstone or ours.

We have taken the necessary precautions to insure your shopping experience is safe and fun. Shows are optional with pleasure in counter areas. We are located one mile from Strasburg, PA. Read and one mile from Light & Sound Theatre in the historic area of Strasburg in Lancaster County, PA. Established in 1993, From Our Hands To Your Heart is Love. 

--- when it deals with how the machines are adapted for the non-electrified Amish.

A restaurant advertiser found that an article we wrote for one issue worked so well that he paid to have it in **EVERY** issue. In fact, he put the article in one of our competitor's publications as well!

The cost of an advertorial is the same as the equivalent amount of ad space. We do not charge to write the article for you, and you get final approval on what we say. We will also be happy to post the article for you at no charge on our website. A picture may be worth a thousand words, but an interesting article can be worth increased traffic through your door! 

Meet the Team Behind ACN

(Continued from Page 2)

Edward currently lives in Womelsdorf, PA and is married to his lovely wife Barbara. They have two daughters, Jyssica, and Danielle. And completing their family unit with three Golden Retrievers.

KIRK SIMPSON (Graphic Designer)



celebrates his 22nd year as graphic designer of ACN. Returning to college in 2014, Kirk, an already self-taught graphic designer, completed his Bachelor's of Fine Arts degree in


Graphic Design in 2018, adding so much more to his arsenal of design tools he already possessed. With over 30 years experience in the industry, as a service to our advertisers, Kirk will help you design basic ads if you don't have the means to do so. Visit ksimpsondesign.com. Kirk, lives in Maine with his husband Jim, and their dogs Sam and Bear designing ACN "from a distance."

1/6 Vertical Ad - 2.375" w x 4.75" h



CLINTON MARTIN

(Editor-in-Chief) has been involved with Amish Country News for over 10 years in various capacities.

Now that he's assumed the role of publisher, he is excited to see where we can go with this great visitors guide. Clinton has often written articles for Amish Country News featuring our advertisers. Book reviews, restaurant critiques, editorials about shops and attractions, but in 2023 and beyond he is excited to write content about the Amish heritage and history in addition to these advertiser articles. Clinton lives in Lancaster with his wife and three children. 

1/8 Ad - 2.375" w x 3.375" h

VISIT
AMISHNEWS.COM
TODAY

O.K. I'm Sold... What's My Next Step

"I'M READY TO ADVERTISE!"

is what you should say if Ed Blanchette is standing in front of you. If not standing in front of you then call 717.344.0871 or email him at ed@amishnews.com. He'll be happy to hear from you.

DECIDE HOW MANY ISSUES

your business will be seen by our readers. We hope you will agree that it makes good business sense to be in all seven issues, not just for the exposure, but it costs the least per issue!

DECIDE WHAT SIZE OF AD YOU MAY WANT

from the samples shown in this paper. Remember our flexibility? You can change your ad size from issue to issue. For example, be on the Cover in the June issue, an Advertorial in July, a half page ad in August, and the other issues ¼ page.

START GATHERING THE INFO

and some good photos we can use in your ad and your listing. If you want to have a coupon in your ad, decide what it's for and when it will expire. Trade Secret: Sometimes we have space to fill in the magazine and if you give us extra photos we may use them and give you even more exposure at your cost!

Here is other information we need to make you look good:

1. Your signed contract
2. We highlight your events. We will insert any events you may have planned in our Events Section provided we have the information a month in advance.
3. Are you an attraction or a store that has special hours on Sunday or After 5 p.m.? We have a special section for both of those and want to give you a mention.
4. If you are open Sundays, we will give you a special notation "(S)" in our index.
5. Coupons are welcome...tell us what your offer is!

2023 DEADLINES

Spring Issue

Ad Deadline Thursday, March 1

June Issue

Ad Deadline Thursday, May 11

July Issue

Ad Deadline Thursday, June 21

August Issue

Ad Deadline Thursday, July 19

September Issue

Ad Deadline Thursday, August 16

October Issue

Ad Deadline Thursday, September 20

Holiday 2023 | Winter 2024

Ad Deadline Thursday, October 25

A thought from a reader...

My Wife & I are flying into your area and would love to get a recent copy of Amish Country News. My wife loves the magazine and is BIG into quilting, Nothing like Lancaster-finished quilts. She also makes quilts.

— Mike H. Salt Lake City, UT 9/23/19

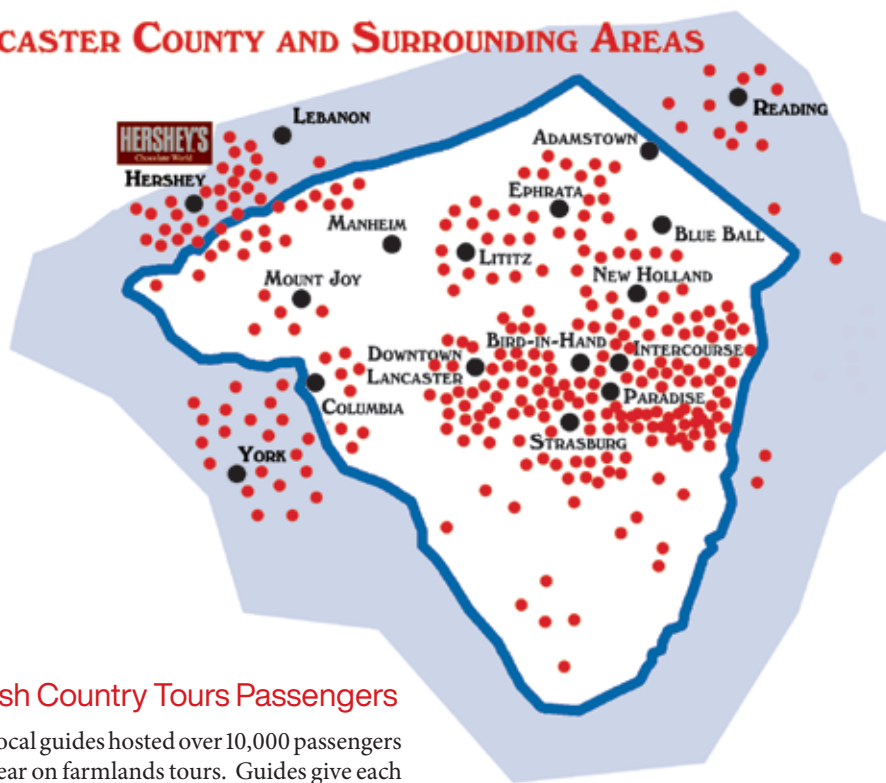
So Where in YOUR World Would You Find Amish Country News?

If you are committed to attracting tourists, we are committed to getting your ad in front of them. Our distribution is carefully planned and executed to target visitors coming into the greater Pennsylvania Dutch region. But let's not forget all the "locals" who read our paper (especially the town sections where they live) to see what to do with their guests in the area, or who look for the coupons!

Day Trip Visitors

Lancaster County welcomes millions of visitors annually. Many are here for only a day. ACN's are distributed at points

LANCASTER COUNTY AND SURROUNDING AREAS



Amish Country Tours Passengers

Local guides hosted over 10,000 passengers last year on farmlands tours. Guides give each rider a current issue and encourage them to use it in planning their activities, dining,

1/2 Horizontal - 4.9375" w x 4.75" h

visitors frequent most – restaurants, shops, attractions, and outlets. When they see Amish Country News, they may stay longer, or plan to return!

Overnight Guests

Our lodging properties are critical distribution points, and you'll find Amish Country News in every major hotel, motel, and campground in the area. The information-filled ACN format encourages front desk usage, and many lodging properties hand copies to guests at check-in or place one in their room.

Information Centers

Through memberships and by special arrangement, Amish Country News is prominently displayed at visitors' centers in the greater Lancaster region.


Statewide

In addition to distribution through major hotels, motels, campgrounds and attractions in York, Ephrata, Reading, and Hershey markets, ACN's are distributed at all official State Welcome Centers throughout the Pennsylvania Interstates through *Getaways On Display*.

shopping, and lodging. In our last customer survey, the majority of respondents said they were taking it home and sharing it with their friends...it's contagious!

Our Guarantee - To Have Enough to Last All Month!

Our guaranteed print run of 290,000 copies per year means that we can place the right quantity of Amish Country News at our distribution points in keeping with the

tourist traffic through the season. Other publications promise loads of distribution points, but take a closer look. If you divided their monthly total amount printed by the number of drop points, you would barely have enough to cover a week of traffic, much less one or two months. We always replenish high volume locations during each issue month. 

1/6 Horizontal - 4.9375" w x 2.5" h



**Earning YOUR Business
Every Day — We Hand Deliver
Each Magazine So YOU Know YOUR
Ad is Out on Display...Right Away.**

SPECIAL THANKS

TO SOME OF OUR 2022 ADVERTISERS

Village Greens
687-6933
VillageGreens.com
OPEN 7 DAYS A WEEK
2 Spacious Courses & Snack Bar Facilities
Rt. 741 • 1.5 Miles West of Strasburg
Exceptionally landscaped courses on 13 serene acres
Lancaster County's BEST Miniature Golf courses!

Classic Model Train Layout
CHOC CHOC BARN
For over 30 years, adults of all ages have enjoyed the realistic detail and creativity of our layout.
• A work of art for the entire family to enjoy... so much more than just trains!
• Huge layout with 12 operating model trains
• Over 150 hand-crafted animated figures & scenes
Visit **Traintown, U.S.A. at chocchocbarn.com**
Route 741 East, 236 Gap Road, Strasburg, PA (Two blocks from the Strasburg Gap Road) 717-487-7811

ZOOK'S
HOMEMADE CHICKEN PIES
DUTCH TOWN & COUNTRY MARKET
CHICKEN, BEEF AND SAUSAGE PIES AND APPLE DUMPLINGS TOO.
Pick up a feast! Enjoy at home, in your RV, or your company! Plus bakery items, canned goods, local milk and ice cream.
717.768.0239
WE HAVE MOVED!
Visit Us at Our New Location!
3487 Lincoln Hwy E., Rte. 30, Paradise
Rt 30 LINCOLN HWY E

unwrap your **CHOCOLATE** ADVENTURE
HERSHEY'S CHOCOLATE WORLD
Family fun events all season long!
Visit Hershey's for more details.
#ChocolateWorld
301 Chocolate World Way, Hershey, PA 17033 | 717.344.4900
Open year-round (Closed 12/25)

Water Edge MINI GOLF & Ice Cream
Fun for Everyone!
Two Beautiful Golf Courses • Petting Zoo
Fish and Duck Pond • Hand Dipped Ice Cream
717-768-GOLF
230 N. Runkle Road, Bird-in-Hand, PA
(Located behind Bird-in-Hand Family Restaurant)
Visit Our Ice Cream Parlor!
\$2.00 OFF One Round of Mini-Golf
Not valid with any other discounts or offers.
Expires October 31, 2023

Old Fashioned Goodness
• Fresh Bread • Sticky Buns • Whoopie Pies • And So Much More!
Come Try Our Award Winning Wet Bottom Shoo-fly Pie!
Bird-in-Hand Bake Shop
Calvin & Janell Groff and Family
642 Gibbons Road, Bird-in-Hand PA
717-656-7947 • bihbakeshop.com

Enjoy a Triple Scoop of Fun!
Create your own virtual ice cream flavor and packaging. Become a star in your own Turkey Hill commercial!
Enjoy unlimited free samples of Turkey Hill Ice Cream and Drink!
Don't miss our two hands-on interactive educational experiences: Create your own ice cream in the Taste Lab!
Discover, taste, and experience tea from around the world in a way you never have before in the Tea Discovery!
Reservations strongly recommended for more information and reservations visit: www.turkeyhill.com/experiences
301 Lincoln St., Gettysburg, PA 17325 844-847-4884

RENNINGERS
Indoor & Outdoor Market
Open Every Sunday
7:30 AM to 4 PM
Located on Rte. 272 in Adamstown
2500 N. Reading Rd.
717.336.2177
www.renningers.com

Sticky's
Homemade Sticky Buns
Discover Lancaster Visitor's Center
501 Greenfield Rd., Lancaster, PA
OFFERING:
Mr. Sticky's Regular Walnut Sticky
Peanut Butter
Cream Cheese
Icing
Closed January 1-31
Open February 1-December 31
717.493.9029 • www.MrStickys.net

BRING IN AD FOR FREE GIFT!
COUNTRY KNIVES
Over 8000 Items of Fine Cutlery on Display!
VICTORINOX SWISS ARMY
4134 Old Philadelphia Pike
2 Miles East of Intercourse on Rt. 340
717-768-3818
Hours: Monday - Saturday 9-5
www.countryknives.com

Lantz Homestead
Home of R.S.J. Quilts
NEW! COUNTRY CRAFTS GREEN WOOD BARN
In the Heart of Lancaster County's Rural Country
879 Mount School Rd., Gettysburg, PA 17329
(1/2 mile north of Rte. 23 / Landis)
717.651.8363
LANTZHOMEDEADQUILTSBARN.COM

FOREST HILL Leather Craft
Handcrafted in our shop!
• Leather Belts • Handbags • Gifts & Accessories
225 Forest Hill Road, Bird-in-Hand, PA 17505
(1/2 mile north of Rte. 23 / Landis)
717-656-8758
Hours: Mon.-Fri. 7-7 Sat. 7-5 • Closed Sunday

REAL. GOOD. FOOD.
Miller's
SINCE 1929
- PART EATERY -
- PART HISTORY LESSON -
In 1929, Anna Miller served chicken & waffles to truckers as her husband repaired their rigs. She served good food with a warm smile... and for 90 years... we've strived to do the same.
Dining options...
1) Lancaster's (original) Traditional Smorgasbord
2) Soup, Salad & Bread Smorgasbord
3) Menu Dining
Reservations, Call Ahead Seating & Walk-ins Welcome
Call 717-487-4621 to reserve
Voted Best by Lancaster County Magazine and Central Pennsylvania Magazine Reader's Choice Award Winner
Wine, Beer & Spirits available
\$3 OFF Our Traditional Smorgasbord Dinner
Valid for up to six adults selecting our Traditional Smorgasbord Dinner. Not valid Saturdays after 4 p.m. Not valid Easter, Mother's Day, Thanksgiving, with any other offer, special or group rate. Applies to Traditional Smorgasbord Dinner only. Not valid on any other dining option. Expires 12/31/23. 9-11 PM.
Don't forget to visit our Quilt, Bakery & Specialty Shops
Route 30, two miles east of Rt. 894 • 2511 Lincoln Highway East, Ronks, PA 17572
Millers1929.com
Hours, menu and group info on page 10

Hope-Filled Devotions from
WANDA & BRUNSTETTER
Inspired by New York Times bestselling author, Wanda E. Brunstetter, The Prayer Jar series, this encouraging devotional will help transform your prayer life. With each turn of the page, you will discover unchanging truths of God's Word alongside meaningful prompts that guide you to write and set personal prayers or thankful, hope-filled Bible verses, and then add to your very own prayer jar.
\$29.99 MF • Backlist/Barnes.com

Smokehouse BBQ and Brews
A fun dining experience in the heart of Lancaster County at Plain & Fancy Farm, offering authentic BBQ, American fare, house-made sauces, sides and salads, as well as local wines, spirits and brews - with 12 on tap. The menu also includes a few Lancaster County favorites!
\$2 OFF Any Sandwich, Entree or Platter
Valid for up to 6 adult sandwiches, entrees or platters. Not valid on daily or other specials, take out, holidays, or with any other offer, special or group rate. Expires 12/31/23. PLU 504.
SMOKEHOUSE BBQ & BREWS
3121 Old Philadelphia Pike (Rt 340) Bird-in-Hand PA
717.768.4400 • www.SmokehouseBBQandBrews.com

HOMELAND INTERIORS
SPECIALIZING IN CUSTOM FURNITURE & HOME DECOR
717.666.6274
MONDAY-SATURDAY 9-4:30 PM
CLOSED SUNDAY
267 East Eby Rd., Lewis, PA

CRYSTAL CAVE
Experience a Magical Journey
Spaced a City with Nature at
CRYSTAL CAVE
Amishburg & Gettysburg
Amishburg, Pa. 17505
2000 E. 1st St. Gettysburg, PA 17325
717.344.4900
CRYSTAL CAVE is open year-round and is a must-visit for all ages. Open 10:00 AM - 5:00 PM. Closed on Sundays and Mondays. Tickets are available online and at the entrance.

Come Visit Us...in Beautiful Amish Country, Our Home!
AARON & JESSICA
AMISH BUGGY RIDES
7 Different Routes, 20 Options
REAL AMISH LIFE.
We Absolutely Offer You More!
Visit us first. Here's what you can see on our year-round Amish Buggy Rides:
Amish Buggy Factory • Furniture Shops
Amish Village & Countryside Tour
Amish Farm Tour
Amish Journey Tour (Private, 90 min)
Lancaster's Best Ride past beautiful countryside overlooks down a private farm lane, to a real working Amish farm only open to us. Tour the barns with your driver and see the livestock and draft horses. 50-60 minutes. Located on Route 340 at Plain & Fancy Farm.
The Amish Journey Tour (Private, 90 min)
Lancaster's Best Ride past beautiful countryside overlooks down a private farm lane, to a real working Amish farm only open to us. Tour the barns with your driver and see the livestock and draft horses. 50-60 minutes. Located on Route 340 at Plain & Fancy Farm.
For further info and our reasonable, competitive prices, call 717.768.8828 please call between 9 a.m.-5:30 p.m. or email info@amishbuggyrides.com.
NO SUNDAY CALLS!
WINTER HOURS (Starting Nov. 1st)
Mon.-Sat. 10 a.m.-4 p.m. Closed Sunday.

1/2 Page Vertical - 4.9375" w x 7" h

"AMERICA'S BEST" SHOO-FLY PIE
Route 30's Largest Amish Craft Store
DUTCH HAVEN
OPEN 7 DAYS
Sun-Thurs. 9 AM-7 PM
Fri. & Sat. 9 AM-9 PM
Come in for a FREE taste!
2857-A Lincoln Highway East, Ronks, PA 17572
Route 30 - 2 Miles East of Rockvale Outlets
717.687.0111 • www.dutchhaven.com

AMISH COUNTRY NEWS

YOUR "Tour Guide" in a Magazine

Our clients love Amish Country News! A lot of our readers are seniors and don't do tech too well. The magazine gives them all the info and places to go to in the area. ACN is the one publication worth fighting for, to keep on our racks year round. We really miss it when we run out.

- Heidi W. (Manheim, PA 10/10/2019)

Edward Blanchette

Director of Amish Country News
and Business Development

ed@amishnews.com

717.344.0871

- NO INCREASE in 2023 Rates from 2020 Pricing
- Distribution in Lancaster and surrounding counties at over 400 (+/-) locations with many exclusive channels including Hershey's Chocolate World
- Full color print publication
- Cover printed on glossy paper
- 12 months of coverage for the price of 7 months
- Regional and town maps plus Amish and regional history
- 95% of our readers surveyed say they keep their ACNs and share them with friends
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